
Successful publishing in academic and scientific journals: Framing and organizing the scholarly paper

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Abstract

Publishing in quality academic journals is challenging. Authors who want to improve their chances of publishing in management and allied business journals can save themselves time by ensuring that manuscripts are consistent with the journal's aims and scope and what the field requires in terms of unanswered research questions or improvements to existing theory and evidence. It is well-understood if a paper lacks theoretical grounding or makes significant methodological and research design mistakes, it will probably be rejected. Many authors are well-trained in methods, statistical analysis, and research design. But doctoral programs and other masters-level research programs spend much less time on the writing and organizing of manuscripts and how they should be framed for publication. Oftentimes, an author may face rejection of his or her submitted manuscript not because of bad methods, but because of major framing issues – the problem of paper organization. These problems are addressed within the context of writing clear introductions which form the basis for a complete and well-organized manuscript that will have an improved chance of publication.
